





# PRINT FRAME

A PRINT FRAME is a frameless graphics holder that can be used in a variety of ways as a practical aluminum frame. It enables motifs to be exchanged in no time at all. A PRINTFRAME is just as useful for event design as it is for shopfitting, in offices and business premises. The aluminum frame is mounted lightly and stable and the textile digital print can be clamped smoothly. Of course, we not only deliver the PRINTFRAME to you, but also the brilliant print, in bright colors and impressive sharpness.

## A distinction is made between the textiles used according to application criteria:

#### Textile media for backlighting, print on BACKLITE.

The LED light systems installed in the frame support the color brilliance and visibility of the printed motives.

#### Textile media with light block layer, print on BLOCKOUT.

Room lighting and light coming in through windows can create unwanted shadows on your subject with adjacent components. This shadow effect is eliminated by an opaque material.

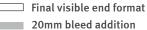
#### Textile media outside of the above criteria:

There are many different materials for textile large format printing. But don't worry, we'll help you find the right material for your project. All delivered print data are checked by us free of charge with the basic data check. If the data is incorrect or not printable, we will inform you immediately.



#### Print data attachment





# PRINT FRAME Print data creation

Basic requirements for creating print and production data can be found on our website at www.setcon.de/downloads/.

The textiles are sewn all around with a silicone lip, which makes it possible to invisibly connect the print to the PRINT FRAME. For this type of packaging we need a bleed addition of 20 mm all around. This is independent of the frame format.

#### Examble:

Frame format: W 3000 / H 2000 mm

Created textile print format: W 3040 / H 2040 mm

Final visible end format: W 3000 / H 2000 mm

- PDF (PDF/X-4:2008), single pages
- Create data in final format (1:1).
- Resolution: 150 dpi
- special colours: Euroscale CMYK color space
- color profil: ISO coated V2

For questions regarding the data creation, our advertising engeneering/media design department is available.

## Advertising technology and media design department

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